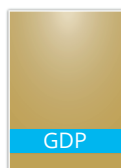


MATERIAL SPECIFICATION



GDP - Matt Gold Paper

(Permanent Adhesive)

Face-Stock

A white coated, calendered, woodfree paper with a one side coating of matt gold or silver with a lacquered finish.

This Face-Stock is made with FSC certified pulp.

Basis Weight	85 g/m ² ±10%	ISO 536
Caliper	100 µm ±10%	ISO 534

Adhesive

A general purpose, acrylic water based, permanent pressure sensitive adhesive. With good adhesion to a wide variety of substrates, including non-polar surfaces and good adhesion at low temperatures.

Release Liner

A one side coated, bleached kraft paper.

Basis Weight	73 g/m ² ±10%	ISO 536
Caliper	78 µm ±10%	ISO 534

Performance Data

(Typical Technical Values)

Initial Tack	9 N/25mm	FINAT FTM 9 Glass
Cohesion (h)	>2 N/25mm	FINAT FTM 2 St. St.
Min. Application Temp.	0° C	
Service Temperature	-10° C to 65° C	

Applications & Use

Very popular for labelling applications and branding of high value items where overprinting of brand/logo on a gold or silver background provides a pleasing aesthetic and enhances the company and product image e.g. electrical items, white goods, bags and cases etc. Also used as asset and information labels where over-printing is required by laser or thermal transfer.

Approvals

The adhesive complies with the European food directives and legislation FDA 21; CFR 175, 105 and the German recommendations XIV as published by BfR (Bundesinstitut für Risikobewertung) the German Federal Institute for Risk Assessment. Both of which state that the adhesive can be used in direct contact with dry, moist and non-fatty foodstuffs, however according to the FDA regulations the adhesive must be separated from the foodstuffs by a functional barrier.

Shelf Life

Two years under storage conditions as defined by Premier Coating & Converters Ltd 20° - 28° C and 40 – 60% RH.