

# PRODUCT SPECIFICATION



## White Permanent

### Description

White, high bulk, woodfree, filled, uncoated 70gsm. Excellent whiteness, opacity and smoothness for its paper type. pH Neutral 'acid free' paper and adhesive

### Adhesive

Aqueous acrylic emulsion adhesive.  
Minimum application temperature: +5°C  
Temperature range: -20°C to +100°C  
Chill grade - ideal for chilled food labelling.  
Very good heat resistance which enables trouble free performance in different hot fusing print processes. Good adhesion to cardboard and low energy (e.g. plastic bags) surfaces. Good 'all round' permanent adhesive.  
Use Extra permanent adhesive where higher 'initial tack' is required particularly on tightly curved surfaces and packaging containing a high degree of recycled fibre e.g. corrugated boxes.  
Approved for direct food contact with dry and moist non-fatty foods.  
The adhesive conforms to the EN71-3 (Toy Safety) & Packaging (Essential Requirements) Regulations.  
No heavy metals are used in the manufacturing process and typical contents are less than 1 ppm.

### Backing

White high density kraft paper with excellent lay flat properties

### Printing Information

#### Litho:

Treat as an uncoated paper.  
It is advisable to use formulated extra low tack inks (not just reduced) and a hard blanket (not compressibles) in order to reduce the suction effect on the labels.

#### Laser & Copier - 'digital':

Excellent laser printing qualities.  
For best results set paper type as Plain and media weight appropriate to the laminate.

#### Ink Jet:

Excellent reproduction and drying using water based ink jet

#### HP Indigo:

Requires further treatment to become Indigo printable.

#### Laminate:

Thickness: 170 mic      Weight: 160gsm

### Availability

Available in ranges:  
PCL  
Digital Office  
A4+  
A3  
SRA3  
SRA3+



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