

**BADGERDESIGN**

# Print Guidelines

## Print Method: **Screen Print Process**

If you are happy to proceed on the basis of this proof, please accept the job via the link on the email. Or likewise please add any amendments needed via the link.

It's important that you carefully check all spelling and graphic content against your original as artwork can sometimes change due to different computer systems.

Please also be aware that screen printed colours will vary to those on your computer monitor and especially as screen process printing uses solid spot colours, therefore, no responsibility can be held for the final print being different to your computer screen or personal printer.

## **Need a physical proof?**

We use an industry standard Pantone matching system so colours will be as accurate as possible, however, if colour is very critical and you need a screen-printed proof onto the actual material used for the job then this is available at an additional cost of £35.00 per colour.

Please note that whilst screen inks are reasonably opaque there is always a degree of transparency and therefore lighter colours printed onto a dark substrate can change. For example, yellow printed onto a blue material can appear slightly green.

It's worth noting that image quality issues may become more apparent at the printed proof stage – e.g. low resolution of graphics etc.

**Please call Lee on 01392 662107 or  
email [artwork@badgerdesign.com](mailto:artwork@badgerdesign.com) to discuss any artwork queries.**